

NEW PRODUCT
JANUARY - NOVEMBER 2020

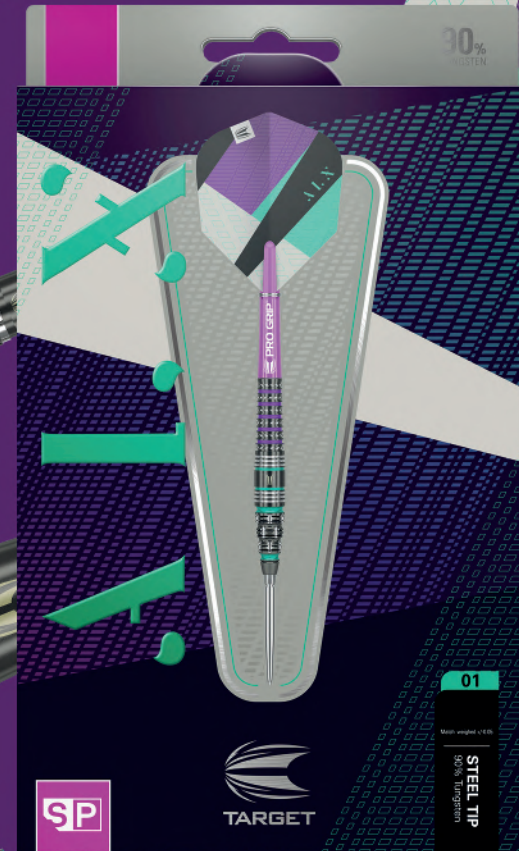


A L X



ALX

The ALX range offers stunning precision milling throughout with a combination of vibrant strikes of aqua and purple colour, overlaid with black titanium nitride performance coating.



STEEL TIP

ALX 01 90%



190077 ALX 01 90% 21g SWISS STEEL TIP DARTS 2020
190078 ALX 01 90% 23g SWISS STEEL TIP DARTS 2020

ALX 02 90%



190079 ALX 02 90% 22g SWISS STEEL TIP DARTS 2020
190080 ALX 02 90% 24g SWISS STEEL TIP DARTS 2020

ALX 03 90%



190081 ALX 03 90% 22g SWISS STEEL TIP DARTS 2020
190082 ALX 03 90% 23g SWISS STEEL TIP DARTS 2020
190083 ALX 03 90% 24g SWISS STEEL TIP DARTS 2020

ALX 04 90%



190084 ALX 04 90% 22g SWISS STEEL TIP DARTS 2020
190085 ALX 04 90% 24g SWISS STEEL TIP DARTS 2020

SOFT TIP

ALX 10 90%



210054 ALX 10 90% 19g SOFT TIP DARTS 2020
210055 ALX 10 90% 21g SOFT TIP DARTS 2020

ALX 11 90%



210056 ALX 11 90% 18g SOFT TIP DARTS 2020
210057 ALX 11 90% 20g SOFT TIP DARTS 2020

FLIGHTS

ALX



335700 #ALX PRO.ULTRA NO 6 FLIGHT BAGGED 2020



GABRIEL CLEMENS 80



GERMAN GIANT



Endorsed by the 'German Giant'
we are pleased to introduce
Gabriel's faultlessly designed
80% tungsten barrel.



STEEL TIP

GABRIEL CLEMENS 80%



190098	GABRIEL CLEMENS 80% 22G STEEL TIP DARTS 2020
190099	GABRIEL CLEMENS 80% 23G STEEL TIP DARTS 2020
190100	GABRIEL CLEMENS 80% 24G STEEL TIP DARTS 2020

SOFT TIP

GABRIEL CLEMENS 80%



210084	GABRIEL CLEMENS 80% 19G SOFT TIP DARTS 2020
210085	GABRIEL CLEMENS 80% 21G SOFT TIP DARTS 2020

FLIGHTS

GABRIEL CLEMENS 80%



335710 #CLEMENS 80% PRO.ULTRA NO 6 FLIGHT BAGGED 2020



TAKOMA PLAYER



TAKOMA PLAYER



The latest limited run of Takoma wallets feature 3 designs inspired by 3 of our most loved players.



WALLET

THE POWER



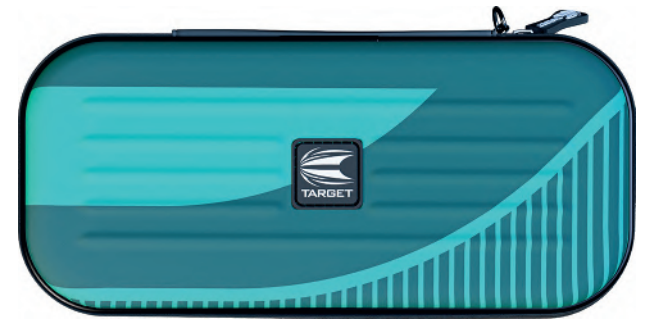
450000 TAKOMA PRO PHIL TAYLOR WALLET 2020

GERMAN GIANT



450001 TAKOMA PRO GABRIEL CLEMENS WALLET 2020

VOLTAGE



450002 TAKOMA PRO ROB CROSS WALLET 2020



DART MATS



The Ink floor-protection darts mat is a full length oche system made from a lightweight and durable fabric. Based on the Ink flight range.



Red and blue detailing now added to the World Champions range.



MAT

INK DART MAT



109057 INK DART MAT

DART MAT BLUE TRIM



109056 WORLD CHAMPION DART MAT BLUE TRIM

DART MAT RED TRIM



109055 WORLD CHAMPION DART MAT RED TRIM



SWISS DS SURGE POINT



The DS point is a combination of Target's Diamond Pro and Surge points.

The Diamond grip at the front offers a laser etched finish which phases into the Surge grip at the base of the point offering an ultimate machined grip.



POINT

SWISS DS POINT SILVER 30MM



340017 SWISS DS SILVER SURGE POINT 30MM BAGGED

SWISS DS POINT BLACK 30MM



340015 SWISS DS BLACK SURGE POINT 30MM

SWISS DS POINT SILVER 26MM



340016 SWISS DS SILVER SURGE POINT 30MM BAGGED

SWISS DS POINT BLACK 26MM



340014 SWISS DS BLACK SURGE POINT 30MM

E L Y S I A N

SIXTH EDITION

"Making something perfect isn't just about the final result. It's also about going through the process of crafting and creating"

Our UK based team makes regular visits to Japan to assist Target Japan in various creative projects. From the food, to the architecture, to the technology and the people - they've been captivated and inspired by the country's unique culture.

Elysian Sixth Edition is Target's homage to Japan. It's an impression of what our team has seen, experienced and loved.



STEEL TIP

ELYSIAN - SIXTH EDITION



210074 ELYSIAN 6 24G STEEL TIP DARTS 2020

SOFT TIP

ELYSIAN - SIXTH EDITION



190092 ELYSIAN 6 20G SOFT TIP DARTS 2020

9 7 5





975

Inspired by the Fourth Edition Elysian, the 975 continues to push the boundaries of dart design and performance and is the next chapter in our tireless pursuit of perfection. Named after its unique 97.5% tungsten density, the highest in the Target range.



STEEL TIP

975 01 97.5%



190069 975 01 24G SWISS STEEL TIP DART 2020
190070 975 01 26G SWISS STEEL TIP DART 2020

975 02 97.5%



190071 975 02 23G SWISS STEEL TIP DART 2020
190072 975 02 25G SWISS STEEL TIP DART 2020

975 03 97.5%



190073 975 03 21G SWISS STEEL TIP DART 2020
190074 975 03 23G SWISS STEEL TIP DART 2020

SOFT TIP

975 11 97.5%



210045	975 11 18G SOFT TIP DART 2020
210046	975 11 20G SOFT TIP DART 2020

FLIGHTS

975



334460 # 975 PRO.ULTRA NO6 FLIGHT BAGGED 2019



ECHO



ECHO

SOFT TIP FOCUSED
DESIGN

The Echo range has been designed for the soft tip player, focussing on a range of barrel shapes, weights and grips which offer the perfect balance for soft tip throwers.



SOFT TIP

ECHO 11 90%



210058 ECHO 11 90% 18G SOFT TIP DARTS 2020
210059 ECHO 11 90% 20G SOFT TIP DARTS 2020

ECHO 12 90%



210060 ECHO 12 90% 19G SOFT TIP DARTS 2020
210061 ECHO 12 90% 21G SOFT TIP DARTS 2020

ECHO 13 90%



210062 ECHO 13 90% 18G SOFT TIP DARTS 2020
210063 ECHO 13 90% 20G SOFT TIP DARTS 2020

ECHO 14 90%



210064 ECHO 14 90% 18G SOFT TIP DARTS 2020
210065 ECHO 14 90% 20G SOFT TIP DARTS 2020

FLIGHTS

ECHO



335410 #ECHO PRO.ULTRA NO6 FLIGHT BAGGED 2020



O R B



ORB

The Orb range features a wide variety of barrel shapes, weights and designs to suit all throws and techniques.



STEEL TIP

ORB 01 80%



190086 ORB 01 22G 80% STEEL TIP DARTS 2020
190087 ORB 01 24G 80% STEEL TIP DARTS 2020

ORB 02 80%



190088 ORB 02 22G 80% STEEL TIP DARTS 2020
190089 ORB 02 24G 80% STEEL TIP DARTS 2020

ORB 03 80%



190090 ORB 03 21G 80% STEEL TIP DARTS 2020
190091 ORB 03 23G 80% STEEL TIP DARTS 2020

SOFT TIP

ORB 11 80%



210069 ORB 11 21G 80% SOFT TIP DARTS 2020
210070 ORB 11 18G 80% SOFT TIP DARTS 2020

ORB 12 80%



210071 ORB 12 22G 80% SOFT TIP DARTS 2020
210072 ORB 12 18G 80% SOFT TIP DARTS 2020

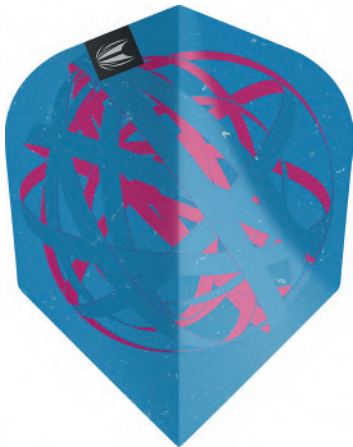
ORB 13 80%



210073 ORB 13 20G 80% SOFT TIP DARTS 2020

FLIGHTS

ORB



335600 #ORB PRO.ULTRA NO 6 FLIGHT BAGGED 2020

POWER 9FIVE - G7



POWER 9FIVE GENERATION 7

The Phil Taylor Power 9-Five Generation 7 shares dimensions from the Generation 4 design, though now features additional CNC milling on the barrel nose. Complimented with a new titanium shaft with heightened grooves, the barrel is finished with a silver titanium nitride coating and hand sandblasted at the rear and inside the radial grooving to create a distinct matte texture for added grip. The Gen 7 is completed with Phil's signature flight range and Diamond Pro Swiss Points.



THE POWER



STEEL TIP

POWER 9FIVE G7 95%



200947	POWER 9FIVE G7 22G SWISS STEEL TIP DARTS 2020
200948	POWER 9FIVE G7 24G SWISS STEEL TIP DARTS 2020
200949	POWER 9FIVE G7 26G SWISS STEEL TIP DARTS 2020

SOFT TIP

POWER 9FIVE G7 95%



200950	POWER 9FIVE G7 18G SOFT TIP DARTS 2020
200951	POWER 9FIVE G7 20G SOFT TIP DARTS 2020

FLIGHTS

POWER 9FIVE G7



335530	#POWER PRO.ULTRA G7 VAPOR S FLIGHT BAGGED 2020
335550	POWER PRO.ULTRA G7 N0 6 FLIGHT BAGGED 2020
335560	POWER PRO.ULTRA G7 N0 2 FLIGHT BAGGED 2020
335570	POWER PRO.ULTRA G7 TEN-X FLIGHT BAGGED 2020
335580	POWER PRO.ULTRA G7 KITE FLIGHT BAGGED 2020
335590	POWER PRO.ULTRA G7 VAPOR FLIGHT BAGGED 2020

SHAFT

POWER 9FIVE G7



200831	POWER TITANIUM G7 SHORT SILVER SHAFT BAGGED 2020
200832	POWER TITANIUM G7 INTER SILVER SHAFT BAGGED 2020
200833	POWER TITANIUM G7 MED SILVER SHAFT BAGGED 2020

SHIRT

POWER



-
- | | |
|--------|--|
| 150407 | COOL PLAY COLLARLESS PHIL TAYLOR XS 2021 |
| 150408 | COOL PLAY COLLARLESS PHIL TAYLOR SMALL 2021 |
| 150409 | COOL PLAY COLLARLESS PHIL TAYLOR MEDIUM 2021 |
| 150410 | COOL PLAY COLLARLESS PHIL TAYLOR LARGE 2021 |
| 150411 | COOL PLAY COLLARLESS PHIL TAYLOR XL 2021 |
| 150412 | COOL PLAY COLLARLESS PHIL TAYLOR 2XL 2021 |
| 150413 | COOL PLAY COLLARLESS PHIL TAYLOR 3XL 2021 |
| 150414 | COOL PLAY COLLARLESS PHIL TAYLOR 4XL 2021 |
| 150415 | COOL PLAY COLLARLESS PHIL TAYLOR 5XL 2021 |
-



R V B 9 5 - G 3



RVB95

GENERATION 3

Designed to Raymond's definitive requirements, the RVB 95 Generation 3 is inspired by Raymond's first ever World Championship win and encompasses a combination of Pixel & Nano Grips resulting in a barrel with an outstanding level of grip and feel.



STEEL TIP

RVB95 G3 95%



190066	RVB G3 95% 21G SWISS POINT STEEL TIP DARTS 2020
190067	RVB G3 95% 23G SWISS POINT STEEL TIP DARTS 2020
190068	RVB G3 95% 25G SWISS POINT STEEL TIP DARTS 2020

SOFT TIP

RVB95 G3 95%



210043	RVB G3 95% 18G SOFT TIP DARTS 2020
210044	RVB G3 95% 20G SOFT TIP DARTS 2020

FLIGHTS

RVB95 G3



335340	#RVB G3 PRO.ULTRA NO6 FLIGHT BAGGED 2020
335350	RVB G3 PRO.ULTRA NO2 FLIGHT BAGGED 2020
335360	RVB G3 PRO.ULTRA TEN-X FLIGHT BAGGED 2020

V O L T A G E - G 2



VOLTAGE

These 90% tungsten darts have been designed to the World Champions precise requirements.

Presenting a combination of radial grooves along the length of the barrel, energetic teal colour and hand sandblasted cuts - the Rob Cross Gen 2 offers a simple yet elegant grip. The dart features the Swiss Diamond (SD) point.



VOLTAGE



STEEL TIP

VOLTAGE G2 90%



190095	ROB CROSS G2 90% 21G SWISS STEEL TIP DARTS 2020
190096	ROB CROSS G2 90% 23G SWISS STEEL TIP DARTS 2020
190097	ROB CROSS G2 90% 25G SWISS STEEL TIP DARTS 2020

SOFT TIP

VOLTAGE G2 90%



210080 ROB CROSS G2 90% 19G SOFT TIP DARTS 2020

FLIGHTS

VOLTAGE G2



335650	#ROB CROSS G2 PRO.ULTRA NO6 BAGGED FLIGHT 2020
335660	ROB CROSS G2 PRO.ULTRA NO2 BAGGED FLIGHT 2020
335670	ROB CROSS G2 PRO.ULTRA TEN-X BAGGED FLIGHT 2020

SHIRT

VOLTAGE



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- | | |
|--------|--|
| 150393 | COOL PLAY COLLARLESS ROB CROSS SMALL 2021 |
| 150394 | COOL PLAY COLLARLESS ROB CROSS MEDIUM 2021 |
| 150395 | COOL PLAY COLLARLESS ROB CROSS LARGE 2021 |
| 150396 | COOL PLAY COLLARLESS ROB CROSS XL 2021 |
| 150397 | COOL PLAY COLLARLESS ROB CROSS 2XL 2021 |
| 150398 | COOL PLAY COLLARLESS ROB CROSS 3XL 2021 |
| 150399 | COOL PLAY COLLARLESS ROB CROSS 4XL 2021 |
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DYNAMITE - G1





DYNAMITE

These 90% Tungsten darts have been designed to the Youth World Champions exact specifications.

Keane's barrel features intricate pixel grip technology which combines both axial and radial precision-milled cuts to produce a bi-directional grip which makes it ideal for those who prefer a more enhanced grip.



STEEL TIP

DYNAMITE G1 90%



190093	KEANE BARRY 90% 22G STEEL TIP DARTS 2020
190094	KEANE BARRY 90% 24G STEEL TIP DARTS 2020

FLIGHTS

DYNAMITE G1



335620 #KEANE BARRY PRO.ULTRA NO6 FLIGHT BAGGED 2020



I N K





ink

The Ink range is a stunning collection of 'ink' tattoo patterns which were hand drawn by Target Designers and all feature a unique pattern.



WALLET

INK RED



125875 TAKOMA INK RED WALLET 2020

INK BLUE



125876 TAKOMA INK BLUE WALLET 2020

INK GREY



125877 TAKOMA INK GREY WALLET 2020



FLIGHTS

INK RED



- 335420 INK PRO.ULTRA RED NO6 FLIGHT BAGGED 2020
- 335430 INK PRO.ULTRA RED NO2 FLIGHT BAGGED 2020
- 335440 INK PRO.ULTRA RED TEN-X FLIGHT BAGGED 2020

INK BLUE



- 335450 INK PRO.ULTRA BLUE NO6 FLIGHT BAGGED 2020
- 335460 INK PRO.ULTRA BLUE NO2 FLIGHT BAGGED 2020
- 335470 INK PRO.ULTRA BLUE TEN-X FLIGHT BAGGED 2020

INK GREY

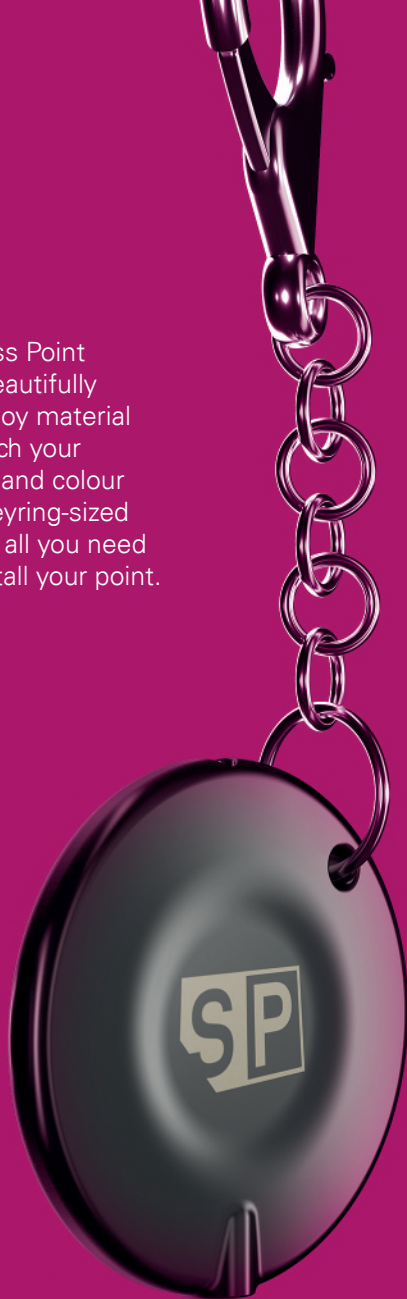


- 335480 INK PRO.ULTRA GREY NO6 FLIGHT BAGGED 2020
- 335490 INK PRO.ULTRA GREY NO2 FLIGHT BAGGED 2020
- 335500 INK PRO.ULTRA GREY TEN-X FLIGHT BAGGED 2020
- 335510 INK PRO.ULTRA GREY SLIM FLIGHT BAGGED 2020

SWISS POINT ACCESSORIES



The Premium Swiss Point Key, made from beautifully engineered zinc alloy material allows you to switch your point length, style and colour in seconds. This keyring-sized Swiss Point tool is all you need to remove and install your point.



ACCESSORIES

SWISS KEY



340007 SWISS KEY PREMIUM 2020

ADRIAN LEWIS



JACKPOT



SHIRT

JACKPOT



150400	COOL PLAY ADRIAN LEWIS SMALL 2021
150401	COOL PLAY ADRIAN LEWIS MEDIUM 2021
150402	COOL PLAY ADRIAN LEWIS LARGE 2021
150403	COOL PLAY ADRIAN LEWIS XL 2021
150404	COOL PLAY ADRIAN LEWIS 2XL 2021
150405	COOL PLAY ADRIAN LEWIS 3XL 2021
150406	COOL PLAY ADRIAN LEWIS 4XL 2021

GABRIEL CLEMENS



GERMAN GIANT



SHIRT

GERMAN GIANT



- | | |
|--------|--|
| 150416 | COOL PLAY COLLARLESS GABRIEL CLEMENS XS 2021 |
| 150417 | COOL PLAY COLLARLESS GABRIEL CLEMENS SMALL 2021 |
| 150418 | COOL PLAY COLLARLESS GABRIEL CLEMENS MEDIUM 2021 |
| 150419 | COOL PLAY COLLARLESS GABRIEL CLEMENS LARGE 2021 |
| 150420 | COOL PLAY COLLARLESS GABRIEL CLEMENS XL 2021 |
| 150421 | COOL PLAY COLLARLESS GABRIEL CLEMENS 2XL 2021 |
| 150422 | COOL PLAY COLLARLESS GABRIEL CLEMENS 3XL 2021 |
| 150423 | COOL PLAY COLLARLESS GABRIEL CLEMENS 4XL 2021 |
| 150424 | COOL PLAY COLLARLESS GABRIEL CLEMENS 5XL 2021 |

FLEX-LINE



Flex-LINE



Flex-Line is the luxuriously soft darts polo shirt by Target. Made from a super-stretch flexible material designed for maximum comfort and freedom during play.

The Flex-Line polo is designed to move with you, for enhanced performance whilst offering superior comfort and fit.



SHIRT

FLEX-LINE - LIGHT GREY



- | | |
|--------|------------------------------------|
| 151000 | FLEXLINE SHIRT LIGHT GREY SMALL |
| 151001 | FLEXLINE SHIRT LIGHT GREY MEDIUM |
| 151002 | FLEXLINE SHIRT LIGHT GREY LARGE |
| 151003 | FLEXLINE SHIRT LIGHT GREY X LARGE |
| 151004 | FLEXLINE SHIRT LIGHT GREY 2X LARGE |
| 151005 | FLEXLINE SHIRT LIGHT GREY 3X LARGE |
| 151006 | FLEXLINE SHIRT LIGHT GREY 4X LARGE |

FLEX-LINE - RED



- | | |
|--------|-----------------------------|
| 151007 | FLEXLINE SHIRT RED SMALL |
| 151008 | FLEXLINE SHIRT RED MEDIUM |
| 151009 | FLEXLINE SHIRT RED LARGE |
| 151010 | FLEXLINE SHIRT RED X LARGE |
| 151011 | FLEXLINE SHIRT RED 2X LARGE |
| 151012 | FLEXLINE SHIRT RED 3X LARGE |
| 151013 | FLEXLINE SHIRT RED 4X LARGE |

FLEX-LINE - BLACK



- | | |
|--------|-------------------------------|
| 151014 | FLEXLINE SHIRT BLACK SMALL |
| 151015 | FLEXLINE SHIRT BLACK MEDIUM |
| 151016 | FLEXLINE SHIRT BLACK LARGE |
| 151017 | FLEXLINE SHIRT BLACK X LARGE |
| 151018 | FLEXLINE SHIRT BLACK 2X LARGE |
| 151019 | FLEXLINE SHIRT BLACK 3X LARGE |
| 151020 | FLEXLINE SHIRT BLACK 4X LARGE |

FLEX-LINE - DARK GREY



- | | |
|--------|-----------------------------------|
| 151021 | FLEXLINE SHIRT DARK GREY SMALL |
| 151022 | FLEXLINE SHIRT DARK GREY MEDIUM |
| 151023 | FLEXLINE SHIRT DARK GREY LARGE |
| 151024 | FLEXLINE SHIRT DARK GREY X LARGE |
| 151025 | FLEXLINE SHIRT DARK GREY 2X LARGE |
| 151026 | FLEXLINE SHIRT DARK GREY 3X LARGE |
| 151027 | FLEXLINE SHIRT DARK GREY 4X LARGE |

FLEX-LINE - BLUE

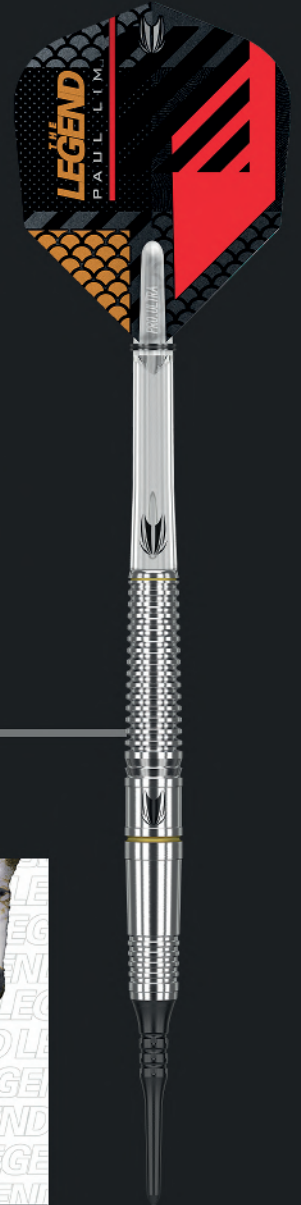
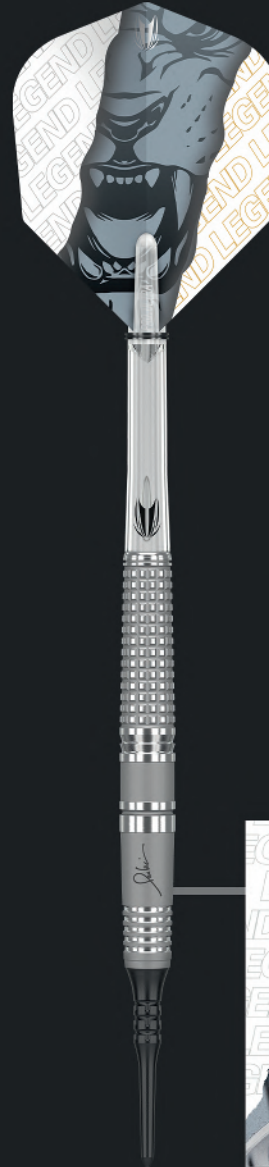
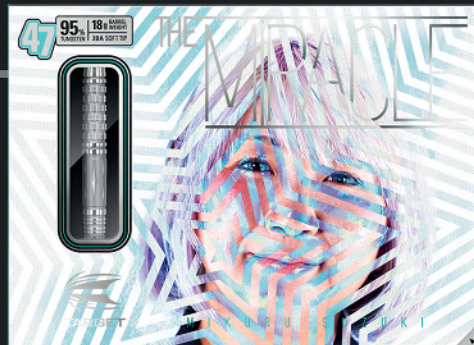
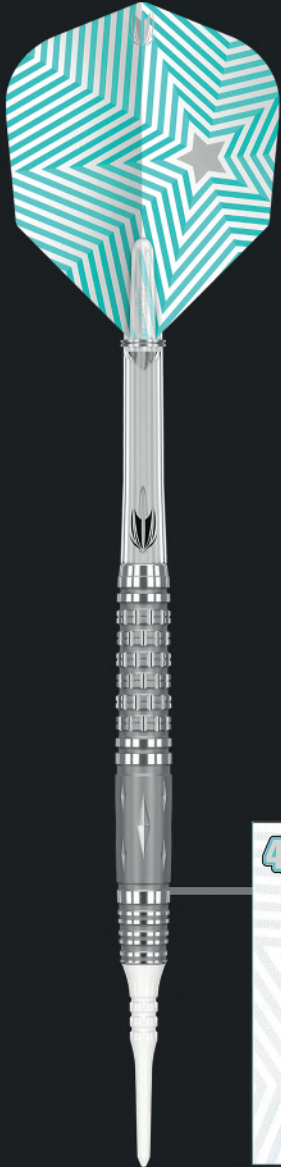


- | | |
|--------|------------------------------|
| 151028 | FLEXLINE SHIRT BLUE SMALL |
| 151029 | FLEXLINE SHIRT BLUE MEDIUM |
| 151030 | FLEXLINE SHIRT BLUE LARGE |
| 151031 | FLEXLINE SHIRT BLUE X LARGE |
| 151032 | FLEXLINE SHIRT BLUE 2X LARGE |
| 151033 | FLEXLINE SHIRT BLUE 3X LARGE |
| 151034 | FLEXLINE SHIRT BLUE 4X LARGE |



TARGET JAPAN DARTS





SOFT TIP

MIKURU SUZUKI - THE MIRACLE 47



210029 MIKURU SUZUKI THE MIRACLE 47 95% 18G 2BA SOFT TIP DARTS 2020

MIKURU SUZUKI - THE MIRACLE 80%



210030 MIKURU SUZUKI THE MIRACLE 80% 18.5G 2BA SOFT TIP DARTS 2020

PAUL LIM - THE LEGEND G4



210035 PAUL LIM LEGEND G4 90% 2BA 20G JAPAN SOFT TIP DARTS 2020

PAUL LIM - THE LEGEND G3 80%



210036 PAUL LIM LEGEND G3 80% 18G JAPAN SOFT TIP DARTS 2020